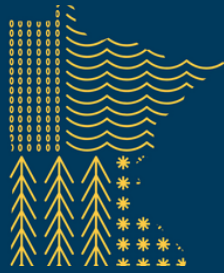


BECOME A 2025 SPONSOR



MINNESOTA MADE GALA

Reach your organization's philanthropic goals and protect natural habitat, wildlife, clean air and water *right here in Minnesota.*

MAY 14, 2025

NICOLLET ISLAND PAVILION, MINNEAPOLIS



mnland.org/mnmade

Questions or Ready to Get Started?

Beth Westerback, Associate Development Director
Minnesota Land Trust

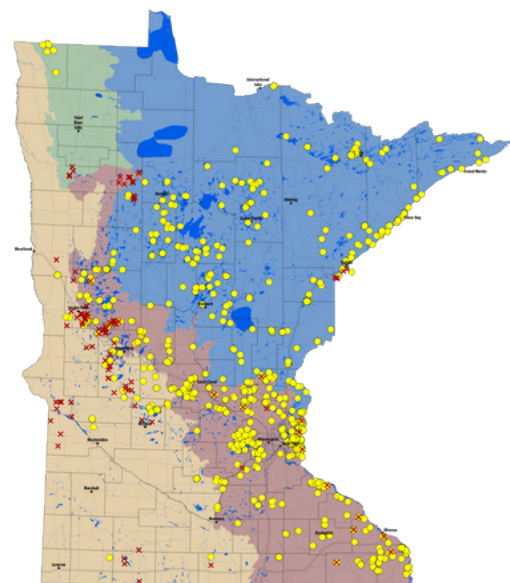
651-917-6297 | bwesterback@mnland.org

ABOUT US

The Minnesota Land Trust is a conservation non-profit organization based in Saint Paul, Minnesota, that works with private landowners to conserve land through voluntary land conservation agreements.

The Land Trust's mission is to protect Minnesota's most vital natural lands to provide wildlife habitat, clean water, outdoor experiences, and scenic beauty for generations to come.

Since 1991, the Land Trust has partnered with hundreds of Minnesota landowners to permanently protect over 80,000 acres of natural land and 540 miles of fragile shoreline throughout the state. In addition, we've restored over 9,000 acres of critical habitat.



ABOUT THE EVENT

Now in its 14th year, the Minnesota Made Gala is the Land Trust's premier fundraising event in celebration and support of our work.

The elevated and energized evening attracts around 425 influential community members, business leaders, educators, and philanthropists to historic Nicollet Island Pavilion alongside the Mississippi River.

The evening opens with an outdoor cocktail hour followed by a seated dinner, program, live auction and giving moment.



WHY SPONSOR?

Leverage a unique opportunity to align your brand with an experienced and respected leader in Minnesota conservation that promotes non-partisan, ecologically informed solutions for clean water, air, and wildlife habitat.

PRESENTING: \$20,000 (Only 1 available)

- Preeminent placement of company logo on event materials
- Opportunity for remarks from stage during the event
- Private MLT field trip hosted by CEO, Kris Larson
- 10 tickets to the event
- Other benefits mutually agreed upon

MOOSE: \$10,000 (Only 2 available)

- Premier placement of company logo on event materials
- Prominent verbal recognition during the event
- 8 tickets to the event

GREAT BLUE HERON: \$5,000

- Prominent placement of company logo on event materials
- Verbal recognition during the event
- 4 tickets to the event



Levels \$5,000 plus also receive:

- Personalized thank you recognition on our social media channels
- Your company logo linked on our website

BROOK TROUT: \$2,500

- Company logo on event materials
- 2 tickets to the event

MONARCH: \$1,500

- Company name on event materials
- 2 tickets to the event

Levels \$2,500 below also receive:

- Thank you recognition on our social media channels




SPONSOR VISIBILITY

Sponsorship offers visibility for your organization before, during, and after the event. Our audience reach is approximately 15,000 individuals.

The earlier you commit, the more visibility you get! Please confirm your sponsorship before **March 28** to be included in the day-of event materials.

Social media example:

 Minnesota Land Trust
May 14, 2024 · 🌱

🌟 The 2024 Minnesota Made Gala is TOMORROW and we can't wait to see and celebrate with you. Thank you so much to our event sponsors who help make this event possible! 🌟

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#mnmadegala #landtrust #fundraiserevent #nonprofitorganization #nonprofitevents #nonprofitfundraising #mnmadegala



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 MINNESOTA MADE GALA

THANK YOU 2024
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Printed program example:

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READY TO SPONSOR?

Contact: Beth Westerback
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bwesterback@mmland.org

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