



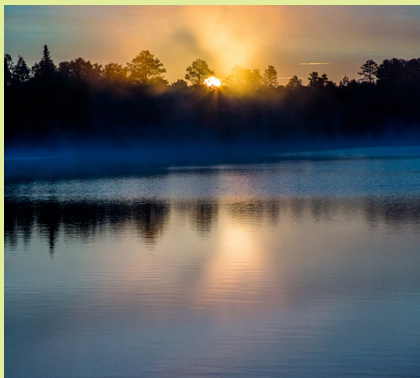
MINNESOTA
MADE GALA

2024

BECOME A SPONSOR

Reach your organization's **philanthropic goals** and protect natural habitat, wildlife, clean air and water *right here in Minnesota.*

MAY 15, 2024 NICOLLET ISLAND PAVILION, MINNEAPOLIS



mnland.org/mnmade

Questions or Ready to Get Started?

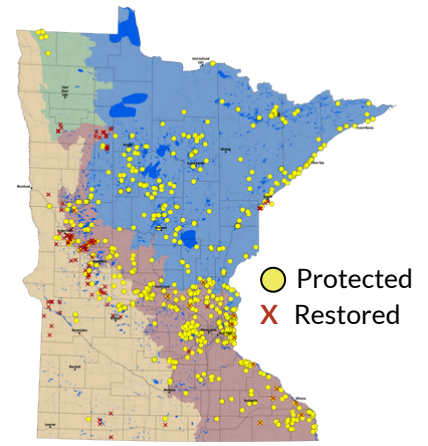
Beth Westerback, Interim Development Director

Minnesota Land Trust

651-917-6297 | bwesterback@mnland.org

ABOUT US

The Minnesota Land Trust is a 501(c)3 nonprofit in operation since 1991. We *permanently* protect and restore Minnesota's most vital natural lands, providing wildlife habitat, clean air and water, outdoor experiences and scenic beauty for all Minnesotans.



How do we do it?

- Protect natural lands through conservation easements, whereby landowners voluntarily forfeit development rights.
- Restore lost ecosystems, such as prairies and wetlands, using top-tier science, promoting species biodiversity and climate resiliency.
- Engage future conservation leaders through initiatives that prioritize equitable access to the outdoors.
- Excel in fostering strategic partnerships with public and nonprofit entities, and Indigenous nations to amplify conservation outcomes.

To date, we have protected more than 78,000 acres of private and public lands, preserved over 488 miles of shoreline, and restored over 6,800 acres of important habitat.

ABOUT THE EVENT

Now in its 13th year, the Minnesota Made Gala is the Land Trust's premier fundraising event in celebration and support of our work.

The elevated and energized evening attracts around 400 influential community members, business leaders, educators, and philanthropists to historic Nicollet Island Pavilion alongside the Mississippi River.

The evening opens with an outdoor cocktail hour followed by a seated dinner, program, live auction and giving moment.



WHY SPONSOR?

Leverage a unique opportunity to align your brand with an experienced and respected leader in Minnesota conservation that promotes non-partisan, ecologically informed solutions for clean water, air, and wildlife habitat.

MOOSE: \$10,000 (Only 1 available)

- Premier placement of company logo on event materials
- Prominent verbal recognition during the event
- Personalized field trip hosted by CEO Kris Larson for four guests at a Land Trust project
- Personalized thank you posts on our social media channels
- Your company logo linked on our website
- 8 tickets to the event with 8 special party favors

GREAT BLUE HERON: \$5,000

- Prominent placement of company logo on event materials
- Verbal recognition during the event
- Personalized thank you posts on our social media channels
- Your company logo linked on our website
- 4 tickets to the event

BROOK TROUT: \$2,500

- Company logo on select event materials
- Thank you posts on our social media channels
- 2 tickets to the event

MONARCH: \$1,500

- Company name on select event materials
- Thank you posts on our social media channels
- 2 tickets to the event



SPONSOR VISIBILITY

Sponsorship offers visibility for your organization before, during, and after the event. Our audience reach is approximately 15,000 individuals including email, direct mail, webpage, and social media. We promote this event during three months across all of our channels and promote your business on event night. The earlier you commit, the more visibility you get! Please confirm your sponsorship before April 1 to be included in the print event materials.

Last year's thank you social media post



Last year's printed program

Thank you for attending tonight's Minnesota Made Gala!

SPECIAL THANK YOU TO TONIGHT'S SPONSORS:



READY TO SPONSOR?

Contact: **Beth Westerback**
Interim Development Director
651-917-6297
bwesterback@mnland.org

MNLAND.ORG/MNMADE

