



SPONSORSHIP PACKET 2023

MINNESOTA MADE GALA



17 MAY 2023
NICOLLET ISLAND PAVILION
MINNEAPOLIS



WHO IS THE MINNESOTA LAND TRUST?

We are a 501(c)3 nonprofit that protects and restores Minnesota's most vital natural lands in order to provide wildlife habitat, clean water, outdoor experiences and scenic beauty for generations to come.

Since our founding in 1991, we have protected more than 74,000 acres of private and public lands and over 455 miles of shoreline, and we have restored over 4,000 acres.

We ensure nature thrives, for everyone.
Forever.

WHAT IS THE MINNESOTA MADE GALA?

Now in its 12th year, the Minnesota Made Gala is our premier fundraising event. We draw a crowd of influential community members, business leaders, educators, and philanthropists to further conservation work in our state.

WHY SPONSOR?

Sponsorship of the Minnesota Made Gala is a unique opportunity to support the protection of Minnesota's natural places, while connecting your brand to a non-partisan organization working for clean water and wildlife habitat for all Minnesotans.



2023 SPONSORSHIP LEVELS

Sponsorship of the Minnesota Made Gala offers benefits and recognition of your organization before, during, and after the event. Our audience reach is approximately 15,000 people with emails, printed marketing materials, a devoted webpage, and social media. We advertise this event for 3 months with organic and paid promotions on our digital channels. The earlier you commit, the more visibility you get!

Please confirm your sponsorship by February 17 to be included in printed invitations.

MOOSE: \$10,000 (Only 1 available)

- Premier placement of company logo on event communications
- Prominent verbal recognition during the event
- Personalized field trip hosted by CEO Kris Larson for four guests at a Land Trust project
- Personalized thank you posts on our social media channels
- Your company logo linked on our website
- 8 tickets to the event with 8 special party favors

GREAT BLUE HERON: \$5,000

- Prominent placement of company logo on event communications
- Verbal recognition during the event
- Personalized thank you posts on our social media channels
- Your company logo linked on our website
- 4 tickets to the event

BROOK TROUT: \$2,500

- Company logo on event communications
- Thank you posts on our social media channels
- 2 tickets to the event

MONARCH: \$1,500

- Company name on event communications
- Thank you posts on our social media channels
- 2 tickets to the event

Contacts:

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MNLAND.ORG/MNMADE

VISIBILITY EXAMPLES

Personalized thank you social media post

Minnesota Land Trust
May 27, 2020 · 🌐

Thank you to our Great Blue Heron Sponsors, Walser Automotive Group and Subaru for supporting Minnesota Made and the Minnesota Land Trust!

Minnesota Made 2020
Walser | Subaru

Thank you to our 2020 sponsors Walser Automotive Group and Subaru for your support of our work to protect Minnesota's natural places.

👍 Like 💬 Comment

Thank you social media post

Minnesota Land Trust
May 31 · 🌐

🌟 Thank you to our 2022 Minnesota Made sponsors! 🌟

If you're unable to attend the gala this year, please consider supporting the Minnesota Land Trust and Natural Climate Solutions in Minnesota by donating: <https://tinyurl.com/2p89dsad>

Or participating in the fully online silent auction (running through Friday, June 3 at 6 pm) and is open to all: <https://tinyurl.com/4p5pfn4>... See more

2022 Minnesota Made Sponsors

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RESPONSIBLE BY NATURE

Colliers Mortgage **Steinwall**

Better Place Forests | Blue-Pencil Collective | The Cornerstone Group
First Impression Group | Fredrikson & Byron, P.A. | Land O' Lakes
Marathon Foods | Native Resource Preservation LLC | Nordic Ware
The Sherwin-Williams Company | Stantec
Stoeckel Jahner Land Surveying

Post event landing page

Minnesota Made 2021

Watch on **YouTube**

Thank you for joining us for Minnesota Made on June 3, 2021!
If you were not able to join us for our livestream that evening, you can watch our special presentation here.

Thank you to our wonderful supporters, we met that evening's fund-a-need goal of \$100,000 and raised over \$215,000 in total to support land protection and restoration. If you'd like to be part of this you can still make a Minnesota Made donation to support the Minnesota Land Trust today! Thank you!

Select a gift amount:

\$1,000 \$500 \$250 \$125

10th Annual
Minnesota Made

A benefit to support Minnesota's Great Outdoors

Our Generous Event Sponsors:

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per**eregrine**

Printed materials

Special thanks to our event sponsors!

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Stantec

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