

SPONSORSHIP PACKET 2023

MINNESOTA MADE GALA















WHO IS THE MINNESOTA LAND TRUST?

We are a 501(c)3 nonprofit that protects and restores Minnesota's most vital natural lands in order to provide wildlife habitat, clean water, outdoor experiences and scenic beauty for generations to come.

Since our founding in 1991, we have protected more than 74,000 acres of private and public lands and over 455 miles of shoreline, and we have restored over 4,000 acres.

We ensure nature thrives, for everyone. Forever.

WHAT IS THE MINNESOTA MADE GALA?

Now in its 12th year, the Minnesota Made Gala is our premier fundraising event. We draw a crowd of influential community members, business leaders, educators, and philanthropists to further conservation work in our state.

WHY SPONSOR?

Sponsorship of the Minnesota Made Gala is a unique opportunity to support the protection of Minnesota's natural places, while connecting your brand to a non-partisan organization working for clean water and wildlife habitat for all Minnesotans.

2023 SPONSORSHIP LEVELS

Sponsorship of the Minnesota Made Gala offers benefits and recognition of your organization before, during, and after the event. Our audience reach is approximately 15,000 people with emails, printed marketing materials, a devoted webpage, and social media. We advertise this event for 3 months with organic and paid promotions on our digital channels. The earlier you commit, the more visibility you get!

Please confirm your sponsorship by February 17 to be included in printed invitations.

MOOSE: \$10,000 (Only 1 available)

- Premier placement of company logo on event communications
- Prominent verbal recognition during the event
- Personalized field trip hosted by CEO Kris Larson for four guests at a Land Trust project
- Personalized thank you posts on our social media channels
- Your company logo linked on our website
- 8 tickets to the event with 8 special party favors

GREAT BLUE HERON: \$5,000

- Prominent placement of company logo on event communications
- Verbal recognition during the event
- Personalized thank you posts on our social media channels
- Your company logo linked on our website
- 4 tickets to the event

BROOK TROUT: \$2,500

- Company logo on event communications
- Thank you posts on our social media channels
- 2 tickets to the event

MONARCH: \$1,500

- Company name on event communications
- Thank you posts on our social media channels
- 2 tickets to the event

Contacts:

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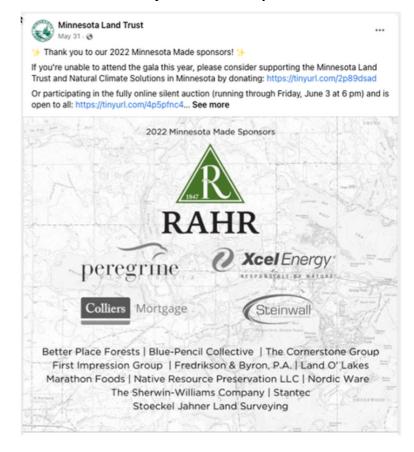
> > MNLAND.ORG/MNMADE

VISIBILITY EXAMPLES

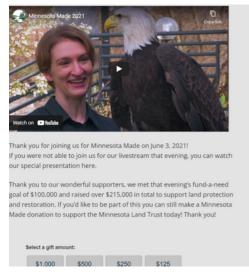
Personalized thank you social media post



Thank you social media post



Post event landing page





Printed materials

Special thanks to our event sponsors!













Better Place Forests | Cardno | The Cornerstone Group Landbridge Ecological | Marathon Foods Native Resource Preservation LLC | The Sherwin-Williams Company Steinwall, Inc | Stoeckel Jahner Land Surveying